



Credit Union League of Thailand Limited



NATCHAMON THALI

Chief HR Section

**Credit Union League of Thailand Ltd.,
40 Ramkhamheang Rd. Sapansoong
Bangkok, 10240 THAILAND**

Tel. +662-373-0020 email: nathali29@yahoo.co.th

CULT



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How CULT's Promote and Support Women





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About WCPC





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Women Co-op Product Development Center





The Activities conducted by CULT

Training and Seminars

- Conduct seminars for women leadership in every year.
- Encourage the officer to participate the women's workshop and conference both in and out country



What is E-Coop?

- E-Coop Mall Project (**E-Coop**) is an electronic business website for cooperative entrepreneurs to sale products via the internet.





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E-Coop Mall Project

What activities were conducted?

1. Website Development

www.e-coop.cultthai.coop



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E-Coop Mall Project

What activities were conducted ?(Cont.)

2. Entrepreneur Workshop and Training as follow:

- Conduct Training for web administrators of CULT' staffs
- Conduct orientation workshop on e-coop, web site for Co-ops with 40 participants
- Conduct Entrepreneur Training on “How to run E-Business” with 20 participants from 9 shops



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E-Coop Mall Project

What activities were conducted?(Cont.)

3. Promote to network through national and regional workshop as:
 - 5 Cooperative League of Thailand network meeting
 - Workshop and Conference both in Thailand and out site country



E-Coop Mall Project

Current status of the project?

1. Open global market for sell co-op product through web site: www.e-coop.culthai.coop
2. Website management by CULT
3. Promote website to cooperatives network



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Thank You